Optional Marketing Consent

Fresh Start Women's Clinic

Your choice is voluntary. You can book an appointment and receive care without agreeing to promotional messages. This form is separate from treatment consent and the privacy acknowledgement.

What you are agreeing to

If you opt in, Fresh Start Women's Clinic may send you promotional information about clinic services, prices, offers, events and general women's health campaigns through the channels you select below. We will use your name and selected contact details for this purpose. This does not authorise sharing your details with unrelated advertisers or using your medical records for marketing.

Choose how you would like to hear from us

Tick only the channels you agree to. Leave all boxes blank if you do not want marketing messages.

☐ **WhatsApp** ☐ **SMS** ☐ **Email**

Your contact details

Full name: _____

Mobile number (for WhatsApp / SMS): _____

Email address (if selected): _____

Privacy and withdrawal

Promotional messages may identify the clinic on your device. Use contact details that are safe for you. Consent does not include permission to publish your photograph, testimonial or patient story; that requires separate permission.

You can withdraw marketing consent at any time, without charge, using the unsubscribe option in a message, replying STOP to an SMS or WhatsApp promotion, or contacting the clinic through its published contact details. We will stop promotional messages through the withdrawn channels. Appointment confirmations, results and other necessary care communications are separate.

Consent declaration

☐ **I consent to receive marketing messages from Fresh Start Women's Clinic through the channel(s) I selected above. I understand that this is optional and that I may withdraw consent at any time.**

Signature: _____ Date: _____

For website implementation

Use this wording as a separate, unticked opt-in with unticked channel choices. Do not make it a condition of booking. Record the chosen channels, consent date and notice version, and maintain opt-out records. A blank form, no selected channel or no affirmative consent is not a marketing opt-in. Link to the Privacy & POPIA Policy and display the verified responsible party and direct privacy contact.